

JoashPereira



I am an enthusiastic web and mobile apps UI-UX designer and have worked many years as a web designer and front-end developer. And based on this solid experience, I create simple solutions to complex problems, through research, data, prototyping and creativity. I believe that the perfect user interface should look good and work even better.

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Experience

June 2015 - May 2018



LetsApp - Goa, India

Lead UX-UI Designer & Front End Developer

- Shaping the UX discipline of the company.
- Wireframing, Prototyping & Designing experiences across various Android/iOS Mobile Application and Responsive Web products.
- Conducting regular user testing, A / B testing, and data analysis across multiple sites.
- Developing responsive websites and user experiences.
- Heavy optimization of SEO and SMM.

April 2013 - May 2015



Examify - Maharashtra, India

Web Designer/Developer

- Designed and developed web pages based on user flows.
- Handled backend code-structure of the product website.
- Managed testing and deployments of the product website.
- Measured and handled user engagement and retention of the product.
- Developed multiple non-native mobile apps (For Android & Windows).

Skills

Design

Wireframes, Mockups, Prototypes, UI-UX App & Website Design, Animations, Graphics, Photoshop, Sketch, Flinto, Marvel, Invision

Development

HTML, CSS, Javascript, Angular, Ionic, Node JS, PHP, SQL/PLSQL/NoSQL. Project Management

Education

Vidyanidhi Info Tech Academy

Post Graduation - Diploma in Advanced Computing

2012 - 2013

Shree Rayeshwar Institute of Engineering & I.T.

Bachelor of Engineering - Information Technology

2008 - 2012